

STRATEGIC PLAN ²⁰²⁵ to ²⁰³⁰



PORT HOPE
AND DISTRICT
CHAMBER
OF COMMERCE

Our Community. Your Business.

VISION

The Port Hope and District Chamber of Commerce is Port Hope's trusted voice of business focused on building a vibrant community where all businesses thrive.

MISSION

The Port Hope and District Chamber of Commerce collaborates with diverse partners to advocate, educate, and connect, providing resources and building relationships that empower our membership and the business community, while shaping inclusive and future focused public policy.

You're doing amazing things, we're doing amazing things,
let's do amazing things together!



GOALS AND OBJECTIVES

The Port Hope and District Chamber of Commerce is committed to:

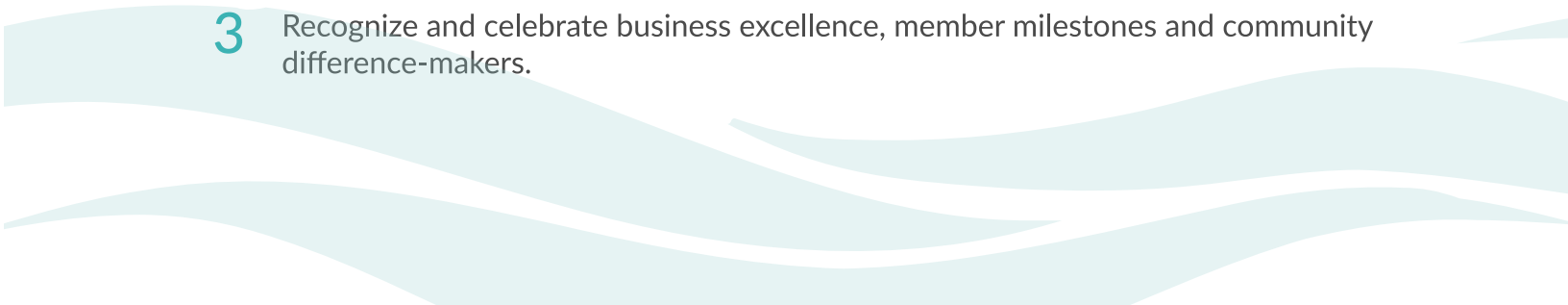
PROVIDING A UNIQUE COMPETITIVE EDGE FOR MEMBERS

The Chamber will:

- 1 Deliver timely and relevant communications and a strong virtual presence to drive awareness and access to important information.
- 2 Work along-side the Ontario and Canadian Chambers of Commerce and the local business community, to provide cost-saving benefit programs and exclusive offerings for our diverse membership.
- 3 Create opportunities for our members to increase their community presence, promote their products/services and support the chamber family of businesses
- 4 Build resiliency of members by coordinating access to a robust network of local resources, professional development opportunities, and influential initiatives that enhance visibility, credibility, and competitive advantage.

ACTING AS A CATALYST OF CONNECTIVITY

The Chamber will:

- 1 Foster strategic partnerships and peer to peer relationships to promote community prosperity
 - 2 Build strong networks and share knowledge through signature events and learning opportunities for members, their employees and the broader community
 - 3 Recognize and celebrate business excellence, member milestones and community difference-makers.
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GOALS AND OBJECTIVES

The Port Hope and District Chamber of Commerce is committed to:

BEING THE RECOGNIZED COMMUNITY LEADER

The Chamber will:

- 1 Initiate and influence changes in policies to support the interests of the business community
- 2 Act as a two-way conduit to ensure business interests are clearly communicated, understood and supported by all levels of government, community stakeholders and the business community.
- 3 Monitor research and engage in initiatives that impact our membership and community.
- 4 Lead by example in addressing key social issues by fostering responsible business practices and empowering businesses to actively contribute to the social fabric of our region while driving economic growth and community resilience.

REMAINING A LEADING-EDGE BUSINESS ASSOCIATION

The Chamber will:

- 1 Ensure that the Chamber Team (board, staff, volunteers and community partners) have accountable, productive relationships that fully optimize resources, skills, talents and abilities
- 2 Continuously review operational expenses and explore innovative revenue streams to minimize spending and drive value for today and into the future
- 3 Embed inclusion, diversity, equity, and accessibility (IDEA) principles in our policies, programs, and partnerships, to raise awareness of and provide foundation for the welcoming community that Port Hope is.
- 4 Achieve and maintain the highest standards of excellence through accreditation, demonstrating commitment to best practices in governance, operations, and member services.

VALUES

WE ARE THE V.O.I.C.E.



VIGILANCE

We are committed to remaining vigilant, being informed about our surroundings, understanding trends and issues and bringing them to the attention of decision makers and stakeholders.



OPPORTUNITY

We actively seek out, create and welcome opportunities, thinking beyond limitations to open doors for exploration. We encourage the business community to push boundaries, try new things and embrace growth.



INFLUENCE

Fueled with facts we amplify the collective voice of business. We create influence through leading by example, fostering unity and strengthening Port Hope's business community.



COMMUNITY

We are bold and collaborative in our inclusive approaches to building community and engaging stakeholders and members. As solution providers and guides, we provide a connection to a dynamic knowledge base that reflects the diversity of the business sector.



EVOLUTION

Blending our traditional legacy with the pursuit of new possibilities keeps us evolving with the needs and demands of the Port Hope community. We challenge ourselves to explore fresh perspectives

**Port Hope & District
Chamber of Commerce**
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