



# MARKETING & PROMOTIONS 2025

As Port Hope's trusted Voice of Business, focused on building a vibrant community where businesses thrive, the Chamber is committed to providing marketing and promotion opportunities for their members.



# BE AN INFLUENCER \$3500



Your Contribution to the Chamber will get you...

- 6 Tickets to the Business Excellence Awards
- Opportunity to speak at the Business Excellence Awards 3-5 minutes
- One award designated as sponsored by your business
- Opportunity to present award
- Recognition in Business Excellence Award Program
- Verbal acknowledgement at the Business Excellence Awards
- Inclusion in Business Excellence Awards announcement
- Eagle Plus Sponsorship at Annual Golf Tournament
  - Hole Singage
  - Registration for 4 Golfers
  - Option to host a game/promotion on sponsored hole
- Business logo and mention as Annual Sponsor in all marketing materials
  - Event Posters and Flyers
- Business logo and mention as an Annual Sponsor on Community Updates/Members Edge Newsletters
- Business logo and mention as an Annual Sponsor on [www.porthopechamber.com](http://www.porthopechamber.com)
- Member spotlight on website
- 6 shout outs on social media
- Inclusion of an insert in all new member/renewal packages
- Inclusion of an insert in event goody bags



# BE A PROMOTER \$2250



Your Contribution to the Chamber will get you...

- 2 tickets to the Business Excellence Awards
- Opportunity to present award
- Recognition in Business Excellence Award Program
- Verbal acknowledgement at the Business Excellence Awards
- Inclusion in Business Excellence Awards announcement
- Eagle Sponsorship at Annual Golf Tournament
  - Hole Signage
  - Registration for 2 Golfers
  - Option to host a game/promotion on sponsored hole
- Business logo and mention as an Annual Sponsor in all marketing materials
  - Event Posters and Flyers
- Business logo and mention as an Annual Sponsor on Community Updates/Members Edge Newsletters
- Business logo and mention as an Annual Sponsor on [www.porthopechamber.com](http://www.porthopechamber.com)
- Member spotlight on website
- 4 shout outs on social media



# BE A SUPPORTER \$1175



Your Contribution to the Chamber will get you...

- 2 Tickets to the Business Excellence Awards
- Recognition in Business Excellence Award Program
- Verbal acknowledgement at the Business Excellence Awards
- Inclusion in Business Excellence Awards announcement
  - Eagle Sponsorship at Annual Golf Tournament
  - Hole Signage
  - Registration for 2 Golfers
- Option to host a game/promotion on sponsored hole
- Business logo and mention as an Annual Sponsor in all marketing materials
- Event Posters and Flyers
- Business logo and mention as an Annual Sponsor on Community Updates/Members Edge Newsletters
- Business logo and mention as an Annual Sponsor on [www.porthopechamber.com](http://www.porthopechamber.com)
- 2 shout outs on social media



# BUSINESS EXCELLENCE AWARDS

## Platinum - \$2,500

- Opportunity to speak for 3 to 5 minutes
- Opportunity to make a presentation
- Inclusion in all Business Excellence Awards Radio/Print advertising
- Recognition at event and in Business Excellence Awards program
- Verbal acknowledgement at award ceremony
- Thank you listing in event wrap up
- 4 tickets to Business Excellence Awards Event

## Gold - \$1,000

- Opportunity to present award
- Inclusion in all Business Excellence Awards Radio/Print advertising
- Inclusion in all Business Excellence Awards Radio/Print advertising
- Recognition at event and in Business Excellence Awards program
- Verbal acknowledgement at award ceremony
- Thank you listing in event wrap up
- 2 tickets to Business Excellence Awards Event

## Silver - \$700

- Inclusion in all Business Excellence Awards Radio/Print advertising
- Recognition at event and in Business Excellence Awards program
- Verbal acknowledgement at award ceremony
- Thank you listing in event wrap up
- 2 tickets to Business Excellence Awards Event

Other dates to consider:

Ticket sales launch **Monday August 19th**

**Friday October 4th** - Sponsorship opportunities close

**Wednesday October 16th** - Last day to purchase tickets (if available)

**Friday October 25th** - Business Excellence Awards Event



# BUSINESS EXCELLENCE AWARDS

## **Wine Sponsor - \$1,300**

Opportunity to provide Official Toast  
Logo recognition on each wine bottle  
Recognition at event and in  
Business Excellence Awards program  
Verbal acknowledgement at award ceremony  
Thank you listing in event wrap up  
2 Tickets to Business Excellence Awards Event

## **Dessert Sponsor - \$1,000**

Logo Recognition with dessert  
Recognition at event and in  
Business Excellence Awards program  
Verbal acknowledgement at award ceremony  
Thank you listing in event wrap up  
2 Tickets to Business Excellence Awards Event

## **Giveaway Sponsor - \$1,000**

Logo recognition on take home items  
Recognition at event and in  
Business Excellence Awards program  
Verbal acknowledgement at award ceremony  
Thank you listing in event wrap up  
2 Tickets to Business Excellence Awards Event

## **Centrepiece Sponsor - \$1,000**

Logo recognition on centrepieces  
Recognition at event and in  
Business Excellence Awards program  
Verbal acknowledgement at award ceremony  
Thank you listing in event wrap up  
2 Tickets to Business Excellence Awards Event

## **Cocktail Hour Sponsor - \$1,000**

Logo recognition in promotion of event  
Recognition at event and in  
Business Excellence Awards program  
Verbal acknowledgement at award ceremony  
Thank you listing in event wrap up  
2 Tickets to Business Excellence Awards Event



# BUSINESS EXCELLENCE AWARDS

## **Photography Sponsor - \$300**

Recognition at event and in Business Excellence  
Award Program

Thank you listing in event wrap up

1 Ticket to the Business Excellence Award Event

## **Welcome Sponsor - \$300**

Recognition at event and in Business Excellence  
Award Program

Thank you listing in event wrap up

1 Ticket to the Business Excellence Award Event

## **Punch- \$300**

Recognition at event and in Business Excellence  
Award Program

Thank you listing in event wrap up

1 Ticket to the Business Excellence Award Event

## **Sound System Sponsor - \$300**

Recognition at event and in Business Excellence  
Award Program

Thank you listing in event wrap up

1 Ticket to the Business Excellence Award Event

**Event Ticket - \$120+HST**

## **Silent Auction Donations**

**We appreciate any donations to the silent auction held at the Business Excellence Awards. To donate to the silent auction please email [admin@porthopechamber.com](mailto:admin@porthopechamber.com)**



# ANNUAL GOLF TOURNAMENT

## **Eagle Plus- \$625**

Hole signage

Registration for 4 golfers

Option to host a game/promotion on sponsored hole

Framed Foursome Commemorative Photo

2 Social Media Shout outs

Opportunity to include a free insert in player goodie bags

Recognition in Player Program

Recognition at Registration Table

## **Eagle - \$400**

Hole signage

Registration for 2 golfers

Option to host a game/promotion on sponsored hole

Social Media Shout out after tournament

Opportunity to Include a free insert in player goodie bags

Recognition in Player Program

Recognition at Registration Table

## **Birdie- \$250**

Hole signage

Option to host a game/promotion on sponsored hole

Opportunity to Include a free insert in player goodie bags

Recognition in Player Program

Recognition at Registration Table

## **Team of 4 Registration**

**\$560 +HST**

## **Breakfast- \$500**

Recognition in Player Program

Logo Recognition on Breakfast Tickets

Recognition on Registration Table

## **Lunch - \$500**

Recognition in Player Program

Logo Recognition on Lunch Tickets

Recognition on Registration Table

## **Putting Contest \$500**

Recognition in Player Program

Logo Recognition at Putting Contest Venue

Recognition on Registration Table

## **Mulligans - \$200**

Recognition in Player Program

Logo recognition on Mulligan Tickets

Recognition on Registration Table

## **Single Golfer Registration**

**\$140 +HST**



## The Chamber WOW Box - Holiday 2025 Edition

In the spirit of support local, the Chamber wraps 50 gift boxes containing items from Chamber Member Businesses. These limited edition boxes are packaged and sold in time for the holidays. This is a great opportunity to get your business noticed by local consumers, support other businesses that are participating and promote your presence in the Chamber network

### OPTION #1

**The Sponsor would provide 50 items valued at \$20 or more each**

15% off 2026 Chamber Membership

3 Social Media Shout outs

Recognition in promotional materials

Recognition on information leaflet within WOW box

### OPTION #2

**The Sponsor would provide 50 items valued at \$5-\$15 or more each**

5% off 2026 Chamber Membership

2 Social Media Shout outs

Recognition in promotional materials

Recognition on information leaflet within WOW box

### TEAL TICKET SPONSOR

**The Sponsor would any individual item(s) valued at \$50 or more.**

**Teal Tickets are placed randomly in WOW boxes as a bonus prize.**

2 Social Media Shout outs

Recognition in promotional materials

Recognition on information leaflet within WOW box



# OTHER PROMOTION OPPORTUNITIES



## Networking Events - \$250

Logo recognition on all promotions  
Signage at event

Social Media shout out before and after  
Verbal acknowledgement at event  
Opportunity to address guest at event

## Education Workshops - \$250

Logo recognition on all promotions  
Signage at event

Social Media shout out before and after  
Verbal acknowledgement at event  
Opportunity to address guest at event

## Members Edge Insert Member Benefit

Submit information in PHG, JPEG or PDF  
formation for insertion in members only  
electronic communications  
Subject to space availability  
admin@porthopechamber.com

## Community Update Insert Member Benefit

Submit information in PHG, JPEG or PDF  
formation for insertion in community based  
electronic communications  
Subject to space availability  
admin@porthopechamber.com

## Event Bag Inserts Member Benefit

Branded Swag to share your  
business with participants  
Subject to Chamber Approval

## Business Card Display Member Benefit

Bring your business cards to the wall  
at the Chamber office to share your  
business of all visitors of Service  
Ontario

## Business Celebrations Member Benefit

Grand Openings, Re-openings, Anniversaries and more  
The Chamber will help you host, promote and celebrate your  
business.

## Have an idea of your own?

If you have something you would like to do to share your business with the Chamber network or the  
larger community reach out to Chamber staff

905-885-5519

Monday to Friday 10am to 3pm